



## **Call for Applications to Serve on the California State Coastal Conservancy's Explore the Coast Advisory Board**

**Application Due January 28, 2019**

### **Background**

The State Coastal Conservancy's Explore the Coast (ETC) grant program funds coastal experiences that enhance the public's opportunities to "Explore the Coast." The ETC program seeks to increase recreational, educational, or stewardship opportunities particularly for people and communities that may face challenges visiting and enjoying the coast. Over the past five years, this program has distributed over \$5.3 million through nearly 200 ETC grants throughout California to connect more people to California's spectacular coast. Through these grants, tens of thousands of Californians have been able to experience the coast, often for the first time.

### **The Advisory Board**

Each year, the Coastal Conservancy allocates hundreds of thousands of dollars to programs that connect underserved communities to the coast. Our aim is to equitably distribute this funding and maximize the impact of every dollar spent. To better achieve these goals, we are seeking members for the inaugural Explore the Coast Advisory Board to advise on the application process, review of applications, and ongoing administration of the grant program.

We intend to improve the ETC grant program by harnessing the insights and experience of diverse stakeholders and to share decision-making power with the communities served by the program.

The work of the Advisory Board is expected to include:

- Reviewing ETC grant applications, and providing guidance on project selection
- Providing recommendations on how Coastal Conservancy staff can communicate future Explore the Coast grant opportunities to a broader audience, and provide technical assistance for applicants
- Reviewing and commenting on the grant application, announcements, and review criteria for future grant rounds.

Other efforts to be determined by the Advisory Board with input from Coastal Conservancy staff.

## Time Commitment

We are asking that Advisory Board Members commit to the following level of participation over the course of each year:

- Three 2-hour planning phone calls (including an initial orientation call)
- 4 to 10 hours of personal time reviewing grant applications prior to full day review meeting
- In-person attendance at a full day application review and program assessment meeting.

The Coastal Conservancy will reimburse travel costs\* to attend the application review meeting. The Coastal Conservancy will offer an annual stipend of \$350 to Advisory Board members who need financial assistance to participate.

The inaugural Advisory Board will have a maximum of 7 members, with the potential to expand to up to 10 members in following years. Advisory Board Members will be appointed for a 2-year term, with a maximum total of two terms served.

## Eligibility

In order to avoid a conflict of interest, Advisory Board members cannot be employees or board members of current or prospective Explore the Coast grant recipient organizations.

## Desired Qualifications

Coastal Conservancy staff seek Advisory Board members from across California who reflect the state's diversity (including racial, ethnic, income, gender, language, and physical ability diversity), and with expertise in the following areas:

- Designing and implementing culturally relevant programming for populations that may face barriers to accessing the coast (could include communities of color, native American communities, low-income communities, or persons with physical disabilities)
- Outdoor recreation
- Environmental education or youth leadership programs
- Environmental equity
- Community engagement
- Monitoring and evaluation of non-profit programming
- Public and private financing

## To Apply:

If interested, please fill out the attached [application](#), and send it electronically to Fanny Yang, Project Support Analyst, at [Fanny.Yang@scc.ca.gov](mailto:Fanny.Yang@scc.ca.gov) by **January 28, 2019**. Please be aware that your submittal will be a public record subject to disclosure under the Public Records Act.

Questions? Contact Avra Heller, Project Manager, at [Avra.Heller@scc.ca.gov](mailto:Avra.Heller@scc.ca.gov) or 510-286-1212.

\* Travel costs reimbursed at [state rates](#)



## Explore the Coast Advisory Board Member Application

### Return electronically to:

Fanny Yang  
c/o State Coastal Conservancy  
1515 Clay Street, 10th Floor  
Oakland, CA 94612  
Email: [Fanny.Yang@scc.ca.gov](mailto:Fanny.Yang@scc.ca.gov)

### Applicant Information

Full Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address  
(Personal): \_\_\_\_\_  
*Street Apt/Suite City County*

Phone: \_\_\_\_\_ Email \_\_\_\_\_

### Employment Information

Place of Work: \_\_\_\_\_ Title: \_\_\_\_\_

Type (select one) PUBLIC AGENCY  INDIVIDUAL  COMMUNITY GROUP  BUSINESS  NON-PROFIT

Geographic Area(s) Where You Work:



## Area(s) of Expertise

Please select your top three areas of expertise from those listed below. For each area of expertise selected, please briefly explain your experience with that particular area of expertise.

- Designing and implementing culturally relevant programming for underserved communities
- Public access and outdoor recreation
- Environmental education
- Environmental equity
- Community engagement
- Monitoring and evaluation of non-profit programming
- Public and private financing

Please provide more details about the Areas of Expertise you selected above.

**Area of Expertise #1:**

**Area of Expertise #2:**

**Area of Expertise #3:**



## Interest in the Advisory Board

Please explain why you are interested in joining the Explore the Coast Advisory Board:

Please explain what you can bring to the Explore the Coast Advisory Board:

## Diversity

We are striving for an Advisory Board of members from across California who reflect the state's diversity, including racial, ethnic, income, gender, language, and physical ability diversity. Please provide any relevant information you would like to share below.

## Stipend

The Coastal Conservancy will provide an annual stipend of \$350 to Advisory Board members who need financial assistance to participate. Please indicate if you would like to receive a stipend.

Yes

No