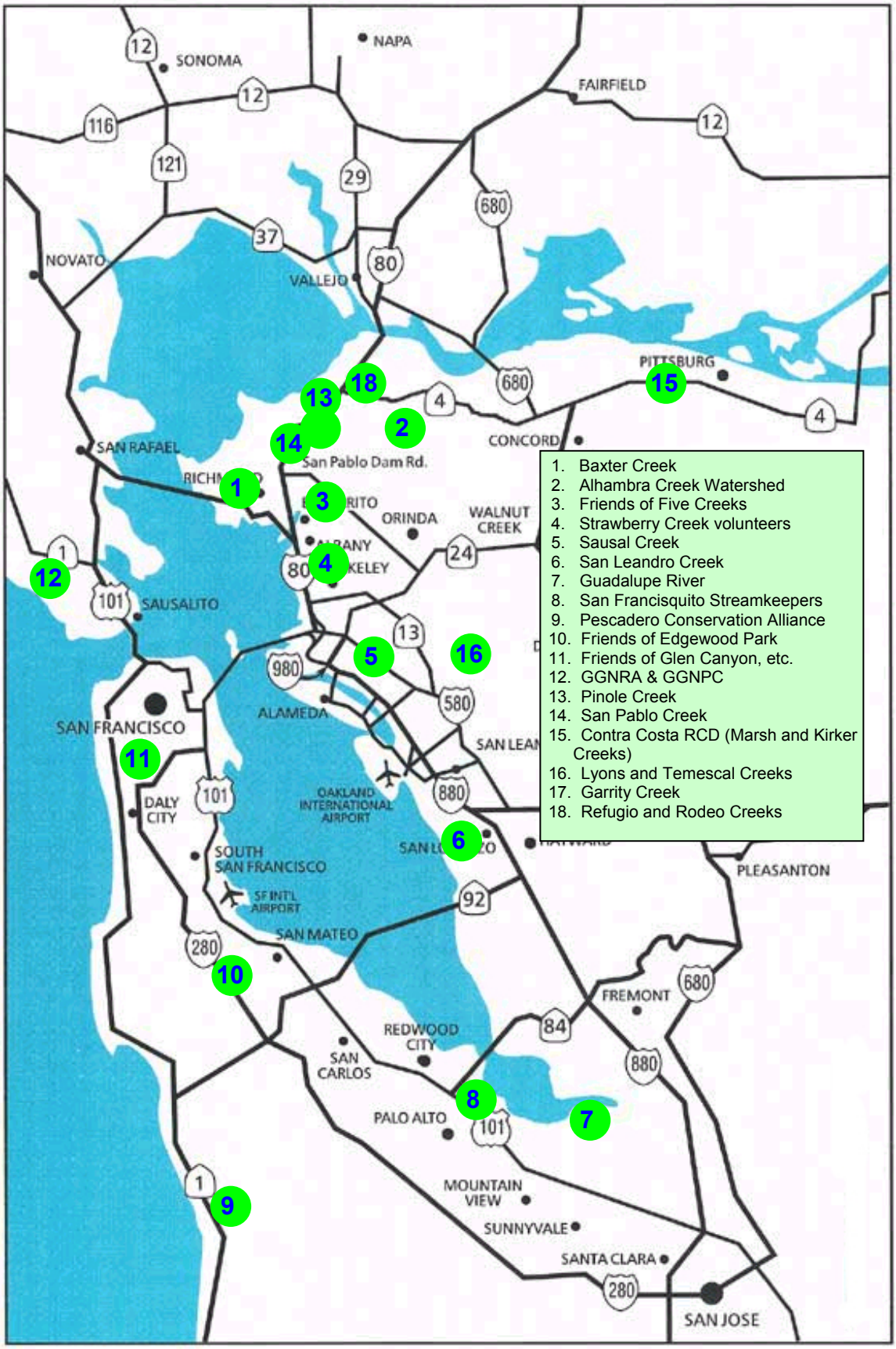EXHIBIT 2: Target Groups