

Letters of Support

09/07/2004 16:43 8313726178

MRWPCA ADMIN

PAGE 02/02



Monterey Regional Water Pollution Control Agency

*"Dedicated to meeting the wastewater and recycled water needs
of our member agencies, while protecting the environment."*

Administration Office:

5 Harris Court, Bldg. D, Monterey, CA 93940-5756
(831) 372-3367 or 422-1001, FAX: (831) 372-6178

Website: www.mrwpc.org

September 7, 2004

Mr. Paul Morabito, Chair
Coastal Conservancy
1330 Broadway, Suite 1100
Oakland, CA 94612

Dear Mr. Morabito:

RE: Support for Water Quality Protection Program Plumber Workshop Project

I'd like to offer this letter of support for a grant that would implement projects for the Monterey Bay Sanctuary Water Quality Protection Program. This funding is needed to help reduce the adverse impact of both urban and agricultural runoff to the Sanctuary.

Here at MRWPCA, we've achieved a great deal of success with a smaller but similar effort to reduce sewer spills in Pacific Grove. In partnership with the City, we were able to provide a combination of outreach activities that educated both the homeowner and business on how everyone can do their part by reducing the quantity of grease discharged to the sewer system. In particular, we found plumber workshops to be especially effective. We have also been assisting local collection system operators with a broader outreach effort again aimed at reducing spills.

Such efforts require funding to be successful in changing habits and attitudes. In addition, programs that utilize broad-based collaboration among a variety of agencies are more likely to be effective.

In summary, we believe that this proposal meets these criteria and for this reason we again request your support and funding of this very worthwhile effort.

Sincerely,

Karen Harris
Community Relations Specialist

Joint Powers Authority Member Entities:

Boronda County Sanitation District, Castroville Service Area 14, County of Monterey, Del Rey Oaks, Marina Coast Water District, Monterey, Moss Landing County Sanitation District, Pacific Grove, Salinas, Sand City, Seaside, and U.S. Army (Ex-officio)

Letters of Support

09/03/2004 15:47 8314205161

CITY SANTA CRUZ PW

PAGE 02



PUBLIC WORKS DEPARTMENT

809 Center Street, Room 201, Santa Cruz, CA 95060 • 831 420-5160 • Fax: 831 420-5161 • citypw@ci.santa-cruz.ca.us

September 3, 2004

Paul Morabito, Chair
Coastal Conservancy
1330 Broadway, Suite 1100
Oakland, CA 94612

Dear Mr. Morabito:

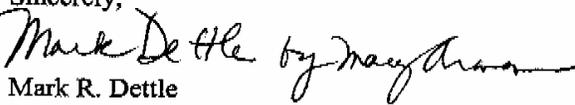
The City of Santa Cruz (City) Public Works Department supports the Monterey Bay Sanctuary Foundation (MBSF) grant application to the State Coastal Conservancy for funding to implement projects under the Monterey Bay National Marine Sanctuary Water Quality Protection Program.

During the past several years, the Public Works Department has worked closely with the Monterey Bay National Marine Sanctuary (MBNMS) on urban runoff issues. In 2003 and 2004, the MBNMS offered consultant services to conduct training workshops for City staff on storm water pollution topics including erosion control and post-construction Best Management Practices. We found these on-site training classes to be extremely beneficial and informative for City staff. We greatly appreciated these services and strongly encourage the continuation of these workshops in future years. We would also like to offer support for the MBNMS proposed project to conduct educational workshops for plumbers regarding sewage spills, which are a source of storm water pollution and beach contamination. The City would be interested in participating in this project if it is expanded to the Santa Cruz area.

In summary, we urge you to provide funding for the MBNMS proposed projects because they focus on changing practices to reduce runoff contaminants at the source, which provides long-term solutions to water quality problems. We also support the proposed projects because they strive to create partnerships among state and local agencies, the business community, and environmental organizations in order to improve water quality in the Monterey Bay area.

If you have any questions, please call Suzanne Healy at (831) 420-5131.

Sincerely,


Mark R. Dettle
Director of Public Works

cc: Chris Coburn, MBNMS

P: 900-10.10

Letters of Support

SEP 03 '04 01:47PM TOXIC SUBSTANCE CONT

P.1/2



Terry Tamminen
Agency Secretary
Cal/EPA

Department of Toxic Substances Control

700 Heinz Avenue, Suite 200
Berkeley, California 94710-2721



Arnold Schwarzenegger
Governor

September 3, 2004

Paul Morabito, Chair
Coastal Conservancy
1330 Broadway, Suite 1100
Oakland, CA 95612

VIA FACSIMILE Attn: Trish Chapman (510) 286-3840

Re. Monterey Bay National Marine Sanctuary Water Quality Protection Program

Dear Mr. Morabito:

The Department of Toxic Substances Control, Office of Pollution Prevention and Technology Development, Green Business Program (OPPTD/GBP) is pleased to submit this letter of support for the Monterey Bay National Marine Sanctuary's (MBNMS) Water Quality Protection Program, and the specific projects proposed for funding that will reduce contaminants and impacts on water quality from urban runoff.

The Green Business Program is an unfunded voluntary program that is a partnership among the business community, environmental groups, non-profit organizations and regional/local governments. The goal of the program is to encourage public support and patronage of businesses that demonstrate ongoing compliance with environmental regulations, as well as demonstrating excellence in pollution prevention, source reduction, waste reduction and resource conservation (adopting Best Environmental Management Practices). Businesses that meet or exceed environmental standards are awarded program recognition stickers that may be used in advertising. The certificate and stickers are then marketed to the public by the regional/local governments to encourage the public to patronize and support environmentally friendly business. OPPTD/GBP strives to assist businesses to achieve environmental regulatory compliance by practicing pollution prevention methodologies that benefit both the environment and business community. The Green Business Program is a multi-media program, not only addresses hazardous waste concerns, but those of water and air quality. The specific project work outlined in the MBNMS proposals meets these goals, offering solutions for business that benefit them, while improving the water quality of the runoff from their properties. These practice change solutions offer the additional benefits of conserving resources and improving worker health and safety. Taking advantage of this nexus of business and environmental benefit poses the best long-term opportunity for sustained cultural change toward a cleaner environment and a sustainable local economy.

♻️ Printed on Recycled Paper

Letters of Support

SEP 03 '04 01:47PM TOXIC SUBSTANCE CONT

P.2/2

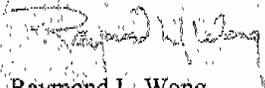
Urban runoff from our local communities has been monitored and the degraded quality of the water entering the MBNMS has been documented. This has significant impact on the biological resources of our local waterways and the Bay. These resources are of keen value to the State of California, with the Sanctuary hosting one of the world's most diverse marine ecosystems. They are also of critical value to the residents of Monterey Bay area, with the abundant fish and wildlife supporting key local industries such as tourism and fishing.

In the effort to protect these valuable resources, a public/private/nonprofit collaborative evolved that excitingly moves solutions forward with efficiency and innovation. The MBNMS is currently an advisor to this collaborative, which is the Monterey Bay Area Green Business Program. This program has the advisory and participatory support of over 15 agencies and entities throughout the Monterey Bay Area.

Under the Coastal Conservancy proposal, the MBNMS proposes to more actively partner with the Monterey Bay Area Green Business Program to achieve inroads into the business community, and maximize the effective use of Coastal Conservancy funding to achieve significant on-the-ground water quality results. This will be achieved by providing technical assistance and incentives directly to businesses, and then auditing and tracking performance to ensure business practices have been changed to reduce or eliminate contaminant runoff at the source.

I hope this letter serves to convince you of the value of the project, and of the support California Department of Toxic Substances Control, Office of Pollution Prevention and Technology Development, Green Business Program have for the proposed Conservancy and MBNMS partnership. If you have any questions or comments, please do not hesitate to contact me at (510) 540-3936.

Sincere Regards,



Raymond L. Wong
Green Business Program Manager / Pollution Prevention Liaison
Office of Pollution Prevention and Technology Development
Department of Toxic Substances Control

Letters of Support

09/02/2004 09:32 831-4251404

ECOLOGY ACTION

PAGE 01



Ecology Action

P.O. Box 1188 • Santa Cruz, CA 95061-1188

831•426•5925 • Fax: 425•1404

email: ecoact@ecoact.org

www.ecoact.org

August 31, 2004

Paul Morabito, Chair
Coastal Conservancy
1330 Broadway, Suite 1100
Oakland, CA 95612

VIA FACSIMILE Attn.: Trish Chapman (510) 286-3840

Re. Monterey Bay National Marine Sanctuary Water Quality Protection Program

Dear Mr. Morabito:

Hello and good day! Ecology Action is pleased to submit this letter of support for the Monterey Bay National Marine Sanctuary's (MBNMS) Water Quality Protection Program, and the specific projects proposed for funding that will reduce contaminants and impacts on water quality from urban runoff.

Ecology Action is a Santa Cruz based nonprofit with over 34 years of history of initiating successful resource conservation and protection programs throughout California. As the recipient of the 2003 Governor's Award for Economic and Environmental Leadership, we work diligently to implement solutions that benefit both business and the environment. The specific project work outlined in the MBNMS proposals meets these goals, offering solutions for business that benefit them, while improving the water quality of the runoff from their properties. These practice change solutions offer the additional benefits of conserving resources and improving worker health and safety. Taking advantage of this nexus of business and environmental benefit poses the best long-term opportunity for sustained cultural change toward a cleaner environment and a sustainable local economy.

Urban runoff from our local communities has been monitored and the degraded quality of the water entering the MBNMS has been documented. This has significant impact on the biological resources of our local waterways and the Bay. These resources are of keen value to the State of California, with the Sanctuary hosting one of the world's most diverse marine ecosystems. They are also of critical value to the residents of Monterey Bay area, with the abundant fish and wildlife supporting key local industries such as tourism and fishing.

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ECOLOGY ACTION

PAGE 02

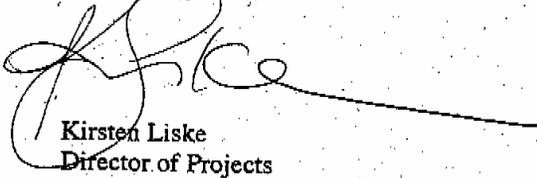
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As the Regional Coordinator for the Monterey Bay Area Green Business Program, I encourage you to visit our website at <http://www.ambag.org/greenbiz/> to understand the efficacy and benefit of our program. As the Regional Coordinator I can also speak for the enthusiasm and readiness the program has for beginning a more active partnership with the MBNMS as they have outlined in their proposal to you. We welcome and highly value the support the Coastal Conservancy can offer them toward this end, and hope that the Conservancy will join us in achieving greener business practices to protect California's coastal waterways.

I hope this letter serves to convince you of the value of the project, and of the support Ecology Action and the Green Business Program have for the proposed Conservancy and MBNMS partnership. If you have any questions or comments, please do not hesitate to contact me at (831) 426-5925 extension 123.

Sincere Regards,



Kirsten Liske
Director of Projects