

Assembly  
California Legislature



TONI ATKINS  
ASSEMBLYMEMBER, SEVENTY-SIXTH DISTRICT  
MAJORITY WHIP

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COMMUNITY DEVELOPMENT  
GOVERNMENTAL ORGANIZATION  
HEALTH  
JUDICIARY  
VETERANS AFFAIRS

SELECT COMMITTEES  
CHAIR, SELECT COMMITTEE ON  
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BIOTECHNOLOGY  
SAN DIEGO TRADE, TOURISM, AND  
JOB CREATION  
HEALTHCARE, WORKFORCE AND  
ACCESS TO CARE  
PORTS  
AEROSPACE

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E-MAIL  
assemblymember.atkins@assembly.ca.gov

March 30, 2012

Mr. Douglas Bosco, Chairman  
California Coastal Conservancy  
1330 Broadway, 11th Floor  
Oakland, CA 94612

Dear Chairman Bosco:

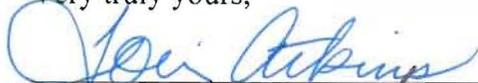
We, the undersigned members of the Legislature, are writing you in support of the requests by the Maritime Museum of San Diego and the Ocean Institute in Dana Point for grants totaling \$70,000 for the conduct of the 2012 Tall Ship Festivals which will be held in September 2012 in San Diego and Dana Point.

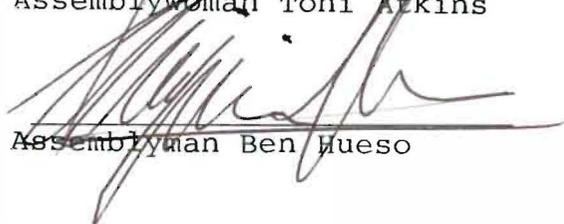
We wish to thank the California Coastal Conservancy for its past support of Tall Ship Festivals beginning in 2002. If not for the generous support of the Coastal Conservancy in the past, these organizations would not have been able to host these high profile events which brings thousands of Californians to the coastline harbors and ports each year..

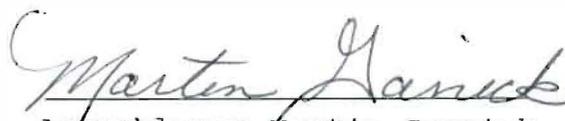
The Maritime Museum of San Diego and the Ocean Institute each have hosted a number of such Festivals, and each has done an exemplary job in providing a spectacular venue to showcase these visiting tall ships. These Festivals are unique cultural events that at one time celebrate the maritime heritage of the State of California, provide a unique and memorable experience for visitors to these waterfront areas, and stimulate commerce in the areas where they occur.

These past grants, for these spectacularly visual shows, have been a cost efficient way for the California Coastal Conservancy to fulfill part of its mission of attracting Californians to California's coast. Surveys have shown that many Californians visit the coastline for the first time to see these magnificent ships.

Very truly yours,

  
\_\_\_\_\_  
Assemblywoman Toni Atkins

  
\_\_\_\_\_  
Assemblyman Ben Hueso

  
\_\_\_\_\_  
Assemblyman Martin Garrick

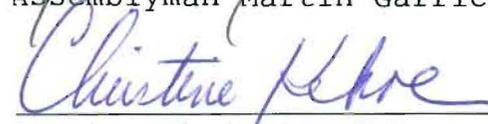
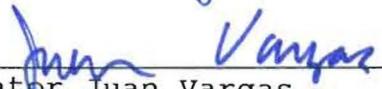
  
\_\_\_\_\_  
Senator Christine Kehoe



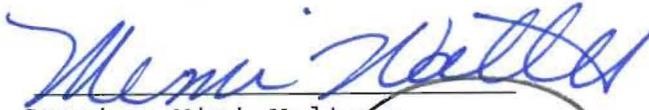
Exhibit 3: Project Letters

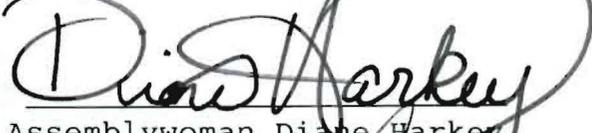
  
\_\_\_\_\_  
Senator Joel Anderson

  
\_\_\_\_\_  
Senator Mark Wyland

  
\_\_\_\_\_  
Senator Juan Vargas

  
\_\_\_\_\_  
Assemblyman Nathan Fletcher

  
\_\_\_\_\_  
Senator Mimi Walters

  
\_\_\_\_\_  
Assemblywoman Diane Harkey

  
\_\_\_\_\_  
Senator Lou Correa

  
\_\_\_\_\_  
Assemblyman Marty Block

cc: Sam Schuchat, Executive Officer, California Coastal Conservancy  
Dr. Ray Ashley, Executive Director, Maritime Museum of San Diego  
Dan Stetson, CEO/President, Ocean Institute  
Pete Conaty & Associates



# Port of San Diego

BOARD OF PORT COMMISSIONERS  
Chairman of the Board

May 8, 2012

Raymond Ashley, Ph.D.  
Maritime Museum of San Diego  
1492 N. Harbor Drive  
San Diego, CA 92101

Dear Dr. Ashley:

I am pleased to provide this letter on behalf of the Port of San Diego in support of your application to the State Coastal Conservancy to fund the 2012 Port of San Diego *Festival of Sail*.

The Port of San Diego's vision is to foster a world class Port through excellence in public service. While protecting the Tidelands Trust resources, the Port seeks to balance economic benefits, community services, environmental stewardship, and public safety on behalf of the citizens of California. The Port oversees two maritime cargo terminals, a cruise ship terminal, 17 public parks, various wildlife reserves and environmental initiatives, a Harbor Police department and the leases of more than 600 tenant and sub-tenant businesses around San Diego Bay. The Port is governed by a seven-member Board of Port Commissioners; one commissioner each is appointed by the city councils of Chula Vista, Coronado, Imperial Beach and National City, and three commissioners are appointed by the San Diego City Council.

The Port of San Diego recognizes the important role of the Maritime Museum of San Diego in conserving our region's maritime history, promoting consciousness of the role that maritime activity has played throughout that history, and providing opportunities to visitors and residents alike to learn more about and take full advantage of the beautiful bay that is such an integral aspect of the life of this region.

The *Port of San Diego Festival of Sail* is one of San Diego's key annual events, attracting hundreds of thousands of people to the bay front. It is both a spectacular visual display and an important economic event for this city and its surrounding region. I wish you the best with your application, and look forward to the initiation of the Festival at the end of August.

Sincerely,

A handwritten signature in cursive script that reads "L.M. Smith".

L.M. Smith  
Chairman, Board of Port Commissioners

(619) 686-7296, PO Box 120488, San Diego, California 92112-0488 





**GREG COX**  
SUPERVISOR, FIRST DISTRICT  
San Diego County Board of Supervisors

May 11, 2012

Samuel P. Schuchat  
Executive Officer  
California Coastal Conservancy  
1330 Broadway, 13<sup>th</sup> Floor  
Oakland, CA 94612-2530

Dear Mr. Schuchat:

As the County Supervisor representing the First District in San Diego County, which includes the downtown waterfront on San Diego Bay, I am writing to strongly support the Maritime Museum of San Diego's request for a grant to support its *Festival of Sail*, to be held August 31 - September 3, 2012 at the Museum.

Over the years, I have worked closely with the Maritime Museum of San Diego and have been thoroughly impressed by the Museum's collection of unique vessels, its educational programs and its effort to celebrate and preserve San Diego's rich maritime legacy.

The Museum's *Festival of Sail* is one of our region's hallmark events, attracting hundreds of thousands of people to the downtown waterfront over Labor Day weekend. The *Festival* provides a significant economic benefit for the region's tourism industry and the businesses along the bayfront, while offering attendees the opportunity to enrich their knowledge of our region, its maritime history and San Diego Bay's precious natural resources.

I respectfully urge your consideration of this funding request by the Maritime Museum of San Diego. Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Greg Cox".

GREG COX  
Vice Chairman

May 2, 2012

Raymond Ashley, Ph.D.  
Maritime Museum of San Diego  
1492 N. Harbor Drive  
San Diego, CA 92101

Dear Dr. Ashley:

I am happy to provide this letter on behalf of Anthony's Fish Grotto to the Maritime Museum of San Diego in support of your proposal to fund this year's *Port of San Diego Festival of Sail*.

As neighbors on the bay front, Anthony's and the Maritime Museum share an interest in the maintenance of the bay front as a dynamic environment offering great opportunities for entertainment and education to many visitors from near and far who join us here each year.

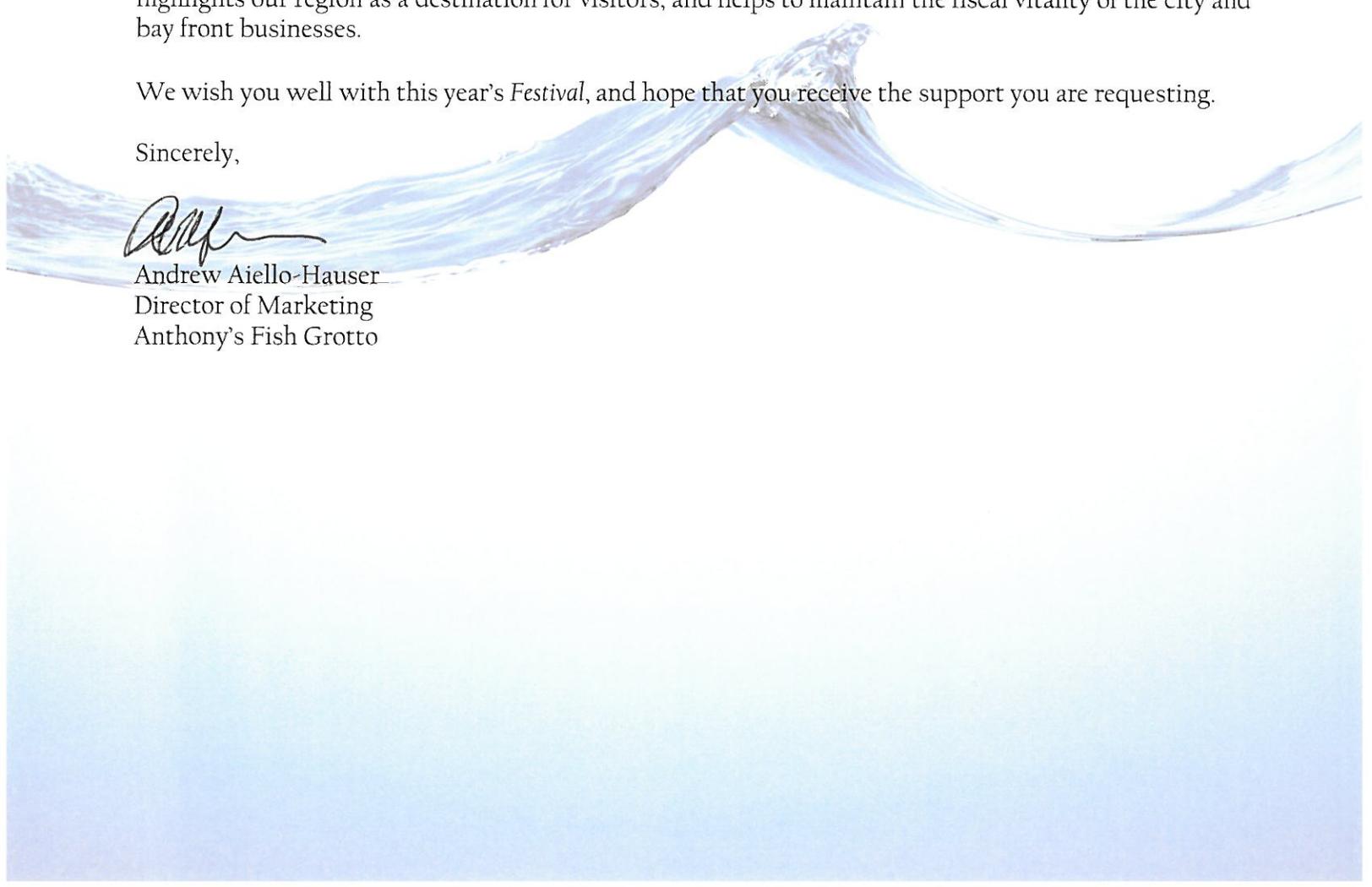
The *Festival* is one of the hallmark events taking place here, drawing large crowds and creating a true festival atmosphere along Harbor Drive. The *Festival* is both a memorable and important event each year in San Diego, as it increases awareness of San Diego's maritime history and working maritime present, highlights our region as a destination for visitors, and helps to maintain the fiscal vitality of the city and bay front businesses.

We wish you well with this year's *Festival*, and hope that you receive the support you are requesting.

Sincerely,



Andrew Aiello-Hauser  
Director of Marketing  
Anthony's Fish Grotto



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**James Unger, Chairman**  
HORNBLOWER CRUISES & EVENTS  
**Richard Bartell, Vice Chairman**  
BARTELL HOTELS



## SAN DIEGO PORT TENANTS ASSOCIATION

- Raymond Ashley**  
MARITIME MUSEUM OF SAN DIEGO
  - Mark Bailey**  
CHESAPEAKE FISH COMPANY
  - Susan Baumann**  
BALI HAI & TOM HAM'S RESTAURANTS
  - Gregory Boeh**  
GB CAPITAL HOLDINGS, LLC
  - Terry Buis**  
BAE SYSTEMS SAN DIEGO SHIP REPAIR
  - \* **Raymond Carpenter**  
R.E. STAITE ENGINEERING
  - Paul Corso**  
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  - Randy Dick**  
AMPSCO SYSTEM PARKING
  - Thomas Driscoll**  
DRISCOLL INC.
  - Uri Feldman**  
SUNROAD ENTERPRISES
  - Tom Fetter**  
T. FETTER & CO.
  - Ken Franke**  
SPORTFISHING ASSOCIATION OF CALIFORNIA
  - Dick Gibbons**  
MANCHESTER FINANCIAL GROUP
  - William Hall**  
VIVISTAR
  - Aimee Heim**  
GENERAL DYNAMICS NASSCO
  - Scott Hermes**  
SHERATON SAN DIEGO HOTEL & MARINA
  - Barrett Jung**  
DOLE FRESH FRUIT CO.
  - Eric Leslie**  
HARBOR ISLAND WEST MARINA
  - Giovanni LoCoco**  
KNIGHT & CARVER
  - Richard Luther**  
RICHARD LUTHER, ATTORNEY AT LAW
  - Beverly Mascari**  
ANTHONY'S SEAFOOD GROUP
  - Mike McDowell**  
ATLAS KONA KAI
  - Mac McLaughlin**  
USS MIDWAY MUSEUM
  - Jack Monger**  
THE MONGER COMPANY
  - Steve Pagano**  
SAN DIEGO MARRIOTT MARQUIS & MARINA
  - \* **George Palermo**  
SAN DIEGO HARBOR EXCURSION
  - John Pasha**  
PASHA AUTOMOTIVE SERVICES
  - \* **Edward Plant**  
SAN DIEGO REFRIGERATED SERVICES
  - \* **H.P. "Sandy" Purdon**  
SHELTER COVE MARINA
  - Bill Roberts**  
SHELTER ISLAND BOATYARD
  - Todd Roberts**  
MARINE GROUP BOAT WORKS
  - John Schafer**  
MANCHESTER GRAND HYATT SAN DIEGO
  - Amber Starbuck**  
SDG&E
  - Bruce Walton**  
TERRAMAR RETAIL CENTERS
  - \* **Lee Wilson**  
NORTHROP GRUMMAN CONTINENTAL MARITIME
  - Perry Wright**  
CONSIDINE & CONSIDINE
- DIRECTOR EMERITUS
- \* **Arthur Engel**
  - \* **Rick Ghio**
  - Douglas Manchester**
  - Karen McElliott**

- STAFF
- Sharon Bernie-Cloward**  
PRESIDENT
- Sophie Silvestri**  
DIRECTOR OF OPERATIONS
- \* **SDPTA Past Chairmen**

May 2, 2012

Raymond Ashley, Ph.D.  
Maritime Museum of San Diego  
1492 N. Harbor Drive  
San Diego, CA 92101

Dear Dr. Ashley:

Thank you for the opportunity of providing this letter in support of the *Port of San Diego Festival of Sail*, and your application to the State Coastal Conservancy regarding funding for this important event.

San Diego Port Tenants Association (SDPTA) is a non-profit organization of businesses who lease land along the tidelands of San Diego Harbor. Operating out of locations on or near the San Diego tidelands, SDPTA membership includes representatives from the following businesses and organizations: ship building and repair; shipping and trade; marinas; yacht sales; San Diego boat yards; commercial and sports fishermen; the cruise ship industry; yacht clubs; aerospace and airport industries; the hospitality industry, including San Diego hotels and San Diego restaurants; retail merchants; and the U.S. Navy.

While SDPTA represents a diverse array of interests, all of these entities have a common interest in the maintenance of the Port of San Diego and environs as a thriving, going concern that balances the interests of commerce, industry, and recreation. SDPTA recognizes the vital importance of events such as the Festival of Sail in highlighting our region and Port to a worldwide audience, and providing visitors and residents alike opportunities to participate in and enjoy the life of the Port and bay front.

I have no doubt that this year's *Festival of Sail* will be a tremendous success, and we are particularly pleased to note the Maritime Museum's commitment to making this an annual event, and one of the premier events held in San Diego.

I wish you the best of luck with your application, and look forward to working with you on the event this summer.

Sincerely,

Sharon Cloward, President  
San Diego Port Tenants Association