

## COASTAL CONSERVANCY

Executive Officer's Report  
December 4, 2014

To: Members of the Coastal Conservancy

From: Sam Schuchat, Executive Officer  
Trish Chapman, Central Coast Program Manager  
Moira McEnespy, South Coast Deputy Program Manager

cc: Legislative Representatives

RE: Update on potential Conservancy collaboration with The California Endowment

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Coastal Conservancy staff has been pursuing an exciting collaboration opportunity with The California Endowment. This memorandum is intended to provide a general introduction. Opportunities for specific discussion, comment, and action will be brought to the Board as the collaboration continues and specific projects or programs are developed.

The California Endowment: The California Endowment is a private statewide health foundation with a mission to expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians. TCE's view of health care is broad, stating that "health happens where we live, learn, work and play—in neighborhoods, schools, and with prevention." TCE has an endowment of approximately \$3.5 billion and provides over \$100 million in grants each year.

The California Endowment is currently focusing investment in 14 California communities via its "Building Healthy Communities" initiative and has made a commitment to spend a total of \$1 billion in these communities over a 10 year period. The Conservancy is or has been involved of nine of these identified communities:

Del Norte and Adjacent Tribal Lands • North Richmond • East Oakland • East Salinas • Boyle Heights (Los Angeles County) • South Los Angeles • Long Beach • Central Santa Ana • City Heights (San Diego County)

Benefits of Collaboration. The California Endowment and the Conservancy share a number of objectives seeking to build healthy and sustainable communities through safe and accessible places to live, work, and play. Working together can bring more funding to those objectives and allow each organization to capitalize on the other's strengths.

Shared Objectives:

- Support urban greening
- Reduce greenhouse gas emissions
- Create places to walk and play

*UPDATE ON POTENTIAL CONSERVANCY COLLABORATION  
WITH THE CALIFORNIA ENDOWMENT*

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- Promote physical activity
- Build healthy communities

Collaboration Ideas and Next Steps. Conservancy and Endowment staff have initiated conversations about connecting communities through infrastructure (such as trail systems) improvements and related opportunities around workforce development, environmental stewardship, physical activity, skill-building, and greater access to coastal resources. Development of pilot projects and programs is beginning at a staff-to-staff level, each of which will be brought back to the Conservancy Board for discussion and action when ripe.