



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Updates



June 2, 2017

[www.sfbaywatertrail.org](http://www.sfbaywatertrail.org)



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Updates

- ABAG-MTC Merger
- Lake Tahoe Water Trail
  - Educational wayfinding signage at 10 trailheads along the 72-mile Lake Tahoe Water Trail.
  - Mapped paddle route with GPS coordinates, campgrounds, and public launch/landing sites.
  - North Lake Tahoe Resort Association, Placer County, Nevada Division of Wildlife, and the City of South Lake Tahoe
  - [Laketahoewatertrail.org](http://Laketahoewatertrail.org)

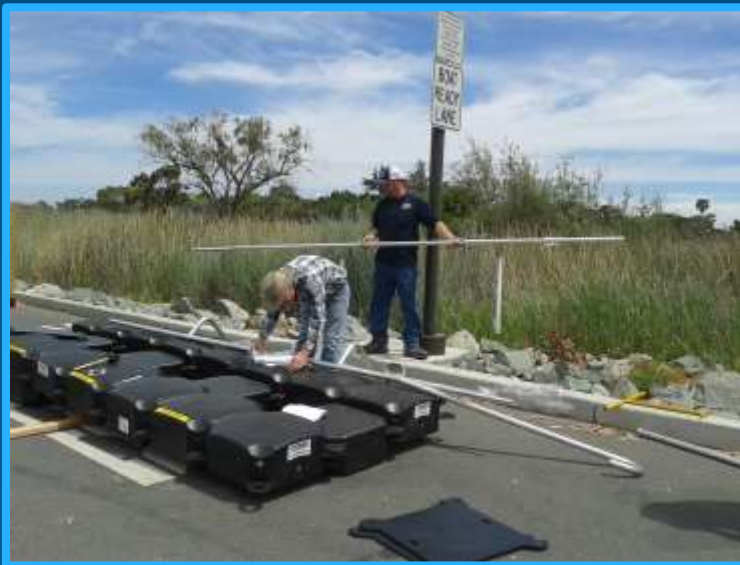




SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Grant Updates

- Petaluma Small Craft Center
- Point Isabel Launch Improvement
- Berkeley ADA Gangway
- Antioch Marina Low-Floats





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Outreach

- Presented at CA Trails and Greenways Conference
- Tabled at Bay Area Open Space Council Conf.
- [Open Road with Doug McConnell](#)



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Outreach

- Planning
  - SF Bay Restoration Authority
  - BCDC re: sea level rise planning
  - Port of San Francisco
  - Loch Lomond
  - Baywinds Beach Restoration
  - Point San Pablo Yacht Harbor



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Upcoming Events

- Petaluma Day on the River – June 4
- Richmond Shoreline BioBlitz – July 1
- Bay Day – October 7
  - Contact me to partner on event





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Upcoming / Tracking Sites



Bay Point Regional Shoreline



McAvoy Yacht Harbor



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Upcoming / Tracking Sites

- Jack London Square (Oakland)
- Jack London Aquatic Center (Oakland)
- Oyster Point Marina (S. San Francisco)
- Kennedy Park (Napa)
- Encinal Beach (Alameda)
- Lakeville Marina (Sonoma County)
- GGNRA and CSP





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Charter Update

## Decision Making

Only the PMT has decision-making authority. In striving to reach decisions on trailhead designation, the PMT will seriously consider the guidance, interests and concerns of all Advisory Committee and Stakeholder Group members. Within the PMT, members will strive to reach consensus among themselves on decisions. Consensus here is not defined as one hundred percent agreement on the issue under consideration. Instead, it means that all PMT members either fully support a proposed decision, or, if efforts to reach consensus are not successful, all members can "live with" a majority proposal moving forward. "Live with" means that those with a minority viewpoint may have serious disagreement with the proposal, but do not wish to block or veto it. In these cases, minority viewpoints will be clearly documented. If the minority wishes to veto or block the decision, the decision will not pass. If the PMT is evenly split, it can, as desired, continue deliberating until it identifies a proposal that all members can live with, suspend the deliberation and revisit it on a future agenda, or suspend consideration of the site indefinitely.



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Outreach





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Website Update

- Modern design
- Mobile optimized
- Photo oriented
- Expand site profile information, particularly for accessibility
- Supplement recreation and interpretive information
- Interactive map



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Maps

- Access, Education, and Outreach
- Regional coverage (5 maps)
- Front = Map
  - Access map with trailheads, facilities, campgrounds, and suggested routes
- Back = Interpretive
  - Water Trail program
  - Recreation/safety, wildlife/habitat, restoration/SLR, culture/history, estuary and watershed processes







SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Maps

- Consistent with:
  - Enhanced Water Trail Plan
  - Education, Outreach, and Stewardship Program
  - EIR
- Printed on waterproof paper
- Maps updated bi-annually
- Distributed to partners, programs, and outfitters
- Available online and on Avenza



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Maps

- Progress
  - Draft
  - Interpretive content with SFEP
- Next steps:
  - Incorporate input
  - Develop all 5 maps
- AC/PMT Review
  - Circulate Draft Final maps for review





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Past, Present, Future





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Thank you!

- Community advocates
- AC and PMT Members
- Prior staff and supporting partners





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Years in the making...

- Bay Access and community advocacy
- 2005 – SF Bay Area Water Trail Act
- 2011 – Enhanced San Francisco Bay Area Water Trail Plan
- 2011 - Water Trail EIR + MMRP
- 2011 – Education, Outreach and Stewardship Program
- 2012 – Branding, sign, brochure & website
- 2015 – Water Trail Accessibility Plan



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Today

- Efficient, model program
- 35 designated sites
- \$625,000 grants awarded
- Strong partnerships
- Planning for future
- Website update
- Interpretive maps





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Next Five Years...

- Where do we want the Water Trail to be in 5 years?



# Water Trail Strategic Plan

- 5 year plan
  - Priorities for implementation
  - Measurable goals
  - Commit to revisiting the program's strategies on an ongoing basis





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Strategic Plan

- Essential Programs
  - Planning and construction grants
  - Planning assistance
  - Site designations
  - Safety and wildlife education
  - Advocacy / partnerships





SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Strategic Plan

- SWOT Analysis
  - Strengths
  - Weaknesses
  - Opportunities
  - Threats
- Online Survey







SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Strategic Plan

- Water Trail Draft Priorities
  - Water Trail Design + Access Guidelines
  - Environmental education curriculum + materials for vendors, clubs, and public
  - Overnight accommodation network
  - Community Boathouse Network
  - Site use quantification
  - Multi-media
- Additional priorities?



SAN FRANCISCO  
BAY AREA  
WATER  
TRAIL

# Water Trail Strategic Plan

- Next Steps
  - Strategic Plan Subcommittee
    - September – Draft Strategic Plan
    - December – Adopt Strategic Plan

