

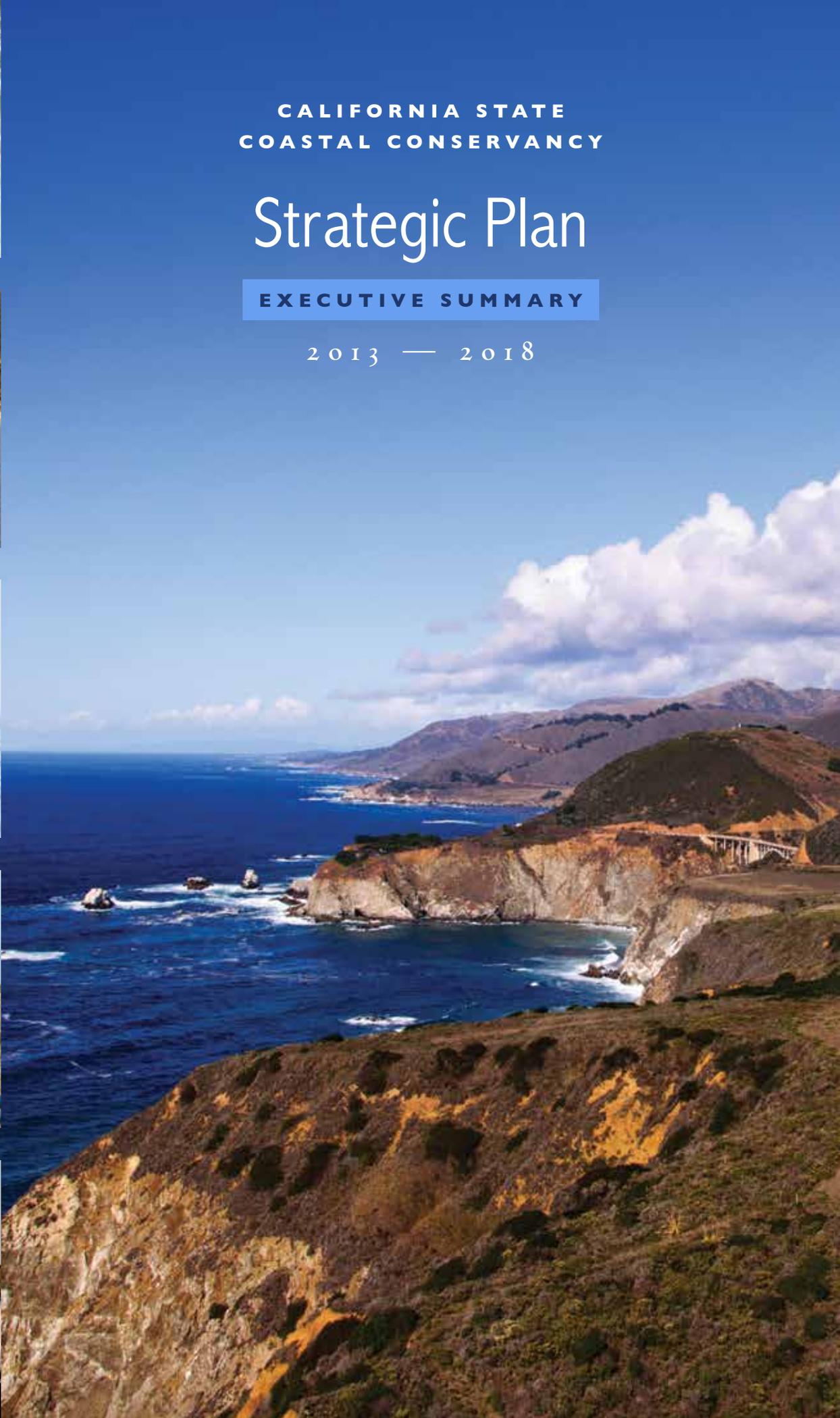


CALIFORNIA STATE
COASTAL CONSERVANCY

Strategic Plan

EXECUTIVE SUMMARY

2013 — 2018





COASTAL CONSERVANCY GOALS

GOAL 1: Develop the California Coastal Trail as a major recreational amenity, tourist attraction, and alternative transportation system.

GOAL 2: Expand the system of coastal public accessways, open-space areas, parks, and inland trails that connect to the coast.

GOAL 3: Revitalize coastal and inland waterfronts that provide significant public benefits and promote sustainable economic development.

GOAL 4: Protect significant coastal resource properties, including cropland, rangeland, and forests.

GOAL 5: Enhance biological diversity, improve water quality, habitat, and other natural resources within coastal watersheds.

GOAL 6: Enhance coastal working lands, including cropland, rangeland, and forests.

GOAL 7: Enhance the resiliency of coastal communities and ecosystems to the impacts of climate change.

GOAL 8: Provide non-regulatory alternatives to reduce conflicts among competing uses in the Coastal Zone.

GOAL 9: Expand environmental education efforts to improve public understanding, use, and stewardship of coastal resources.



Mills Baird



Annie Burte



Janice Piza Jorgensen

SAN FRANCISCO BAY AREA CONSERVANCY GOALS

GOAL 10: Identify and prioritize long-term resource and recreational goals for the San Francisco Bay Area.

GOAL 11: Protect and enhance natural habitats and connecting corridors, watersheds, scenic areas, and other open-space resources of regional importance in the Bay Area.

GOAL 12: Improve public access, recreation, and educational facilities and programs in and around San Francisco Bay, along the coast, the ridgelines, in urban open spaces, and natural areas.

GOAL 13: Protect Bay Area working lands and support farmers and ranchers in implementing stewardship of the natural resources on their lands.



Accomplishments

The Coastal Conservancy has played a critical role in shaping the coastal landscape of California. Many of the most-loved scenic, natural, and recreational resources of the California coast and the San Francisco Bay Area have been protected by the work of the Conservancy and its many partners.

IMPROVING PUBLIC ACCESS. From Crescent City to Tijuana the Conservancy is building new stairways, opening coastal accessways, providing beach wheelchairs, restoring lighthouses, installing interpretive signs, and supporting nature education centers.

PROTECTING NATURAL LANDS & OPEN SPACE.

The Conservancy is working to conserve scenic open space and coastal habitat along the coast and around San Francisco Bay. Land conservation preserves critical habitat, supports local agriculture, prevents sprawl, and creates recreational opportunities.

RESTORING COASTAL WETLANDS. Tens of thousands of acres of coastal wetlands are being restored along the coast and around the Bay, reversing a century of wetland destruction and providing habitat for birds, fish, and other species. These projects provide the public opportunities to experience nature, protect against future flooding, and improve water quality.

COMPLETING REGIONAL TRAILS.

The Conservancy is building regional trails along and connecting to the coast, including the California Coastal Trail, the San Francisco Bay Trail, the San Francisco Bay Area Ridge Trail, the Santa Ana River Parkway, and the San Diego Bayshore Bikeway.

By the Numbers:

200 new coastal accessways

305,000 acres of land protected

33,680 acres of restored habitat

210 miles of new trails constructed



Inset photos, top to bottom: Roy Spenser, Mike Baird, Dominic at La Jolla Sea Cave Kayaks, Jots, Mike Baird

Emma Rotem



Flooded Stairs at Pismo Beach

Cassidy Teufel



Embarcadero, San Francisco

Sergio Ruiz

CLIMATE CHANGE

Every one of the Conservancy's projects will be affected by a changing climate. Public trails, parks, piers, and beaches will all be at risk from flooding and erosion. Coastal landscapes that offer open space, support agriculture, and provide habitat for many species will be dramatically altered as temperatures rise and rainfall patterns change.

Legislation (Senate Bill 1066, 2012, authored by Senator Lieu) expanded and clarified the Conservancy's role working on projects to address climate change both by helping reduce greenhouse gas emissions and by preparing the coast to adapt to anticipated changes.

RESOURCES FOR OUR WORK

During the past decade, the Conservancy was entrusted with nearly \$1 billion in bond funds — provided by California's voters through Propositions 12, 13, 40, 50, and 84. The Strategic Plan assumes that the funding for Conservancy projects will be increasingly scarce during the next five years. There is no dedicated funding to pay for the Conservancy's operations. The Strategic Plan assumes that Conservancy staff will be responsible for generating much of the funds needed to support the organization from sources such as: carbon revenue, mitigation or in-lieu fee programs, environmental license plate funds, grants for staff, and fee-for-service arrangements. Conservancy staff have always been more than grantmakers; they coordinate regional collaborations, obtain alternative funding for projects, provide innovative leadership, and help resolve thorny issues of permitting and governmental coordination. Conservancy staff will continue and expand on these roles, providing grants to the extent the Conservancy is funded to do so.

“Protecting and improving California’s iconic coast is at the heart of the important work of Coastal Conservancy. Building on 35 years of work, this strategic document lays out how the Conservancy and its many partners will confront sea level rise and other challenges in the coming years.”

John Laird, California Secretary for Natural Resources



Coastal
Conservancy

1330 Broadway, 13th Floor
Oakland, California 94612-2530
(510) 286-1015

Visit our website: <http://scc.ca.gov>

Toomey Design

John Krasinski