# STATE COASTAL CONSERVANCY

# COASTAL STORIES GRANT

# PRE-APPLICATION

**Please submit your pre-application to** [grants@scc.ca.gov](mailto:grants@scc.ca.gov)

### Deadline for Pre-Application: 11:59pm on March 31, 2024.

## Contact Information

|  |  |
| --- | --- |
| Organization: |  |
| Contact Person: |  |
| Title: |  |
| Email: |  |
| Phone: |  |
| Websites/Social Media Links: |  |

## Project INFORMATION

|  |  |
| --- | --- |
| Project Name: |  |
| Amount Requested: |  |
| Location: |  |
| County: |  |
| Latitude, Longitude (e.g., 37.80630, -122.2735): |  |
| What point is represented by the lat/long (e.g. parking lot, the center of the site, etc.): |  |

Directions: Please answer the questions below. Add lines below each heading as needed; the pre-application should be around 4 pages (not including maps or photos). Note that response lengths for each question are suggestions—we are looking for short and concise answers, but applicants will not be penalized for small deviations from the suggested response lengths.

If you are attaching photos, maps, or other materials, please confirm the following statement:

I hereby confirm that I own the copyright, trademark, or have some other ownership rights in the materials or otherwise have permission to use and have authority to grant the Conservancy permission to use such materials, and I hereby grant to the Conservancy the unlimited right to use such materials for non-commercial purposes.

1. **Project Description.** Please describe the proposed project. Please explain the project’s goals and expected outcomes by addressing the following areas *(2-3 sentences per bullet point is suggested)*:

* WHAT: What is the story you would like to tell? What is the connection or significance of the subject to a particular outdoor space?
* WHO: Who is the subject of your story? Who is the target audience for this representation/story?
* WHY: Why is this an important story to be told? What specific story-telling problem or shortfall are you addressing?
* HOW: How will you tell this story? Specifically: describe the storytelling products that will be created. Be specific about the portion of the project that would be funded by this request.
* WHERE: Where will the project exist? Briefly describe the project location and attach a map of the project location (and photos if helpful).

Is there anything else you would like us to know about your project? You may share additional materials as links or attachments to better explain your project to us (optional).

1. **Coastal Stories Program Priorities.** Which Coastal Stories Program priorities does the project meet (check all that apply)? Briefly describe how the project meets each checked program priority. *(1-2 sentences per priority suggested)*

Promote a sense of belonging in outdoor spaces by presenting perspectives and or contributions of historically excluded communities.

Engage representatives of historically excluded communities to develop and share their coastal perspectives and stories.

Improve educational content in California’s outdoor spaces by correcting one-sided histories, retelling stories in more appropriate and inclusive ways, and developing new content that shares untold stories.

Use creative forms of community engagement to develop storytelling products.

Create stories that are free and accessible to the public, the community, and other intended audiences.

1. **Who’s Involved.** List the partners (non-profits, agencies, tribes, community-based organizations, and other organizations) that are involved with the implementation of the

project. Describe each partner’s role in completing the project and their involvement thus far in developing the project in 2-3 sentences each. Clearly identify which partner is the landowner. *(2-6 sentences suggested)*

1. **Historically Excluded Community Connection.** We expect the communities who are the subject of the stories to be participants in the project, if not as project partners or leaders. Describe the extent to which the community(s) served by your project or subjects of the stories will be involved in the development and/or implementation of the project. Please be sure to note if the community served will have leadership roles within the project and/or will be compensated for their contributions. Describe how your project will reach the intended community audience(s). (For example, will the project be located in a space that is easily accessed by the target community audience?) Please include the metrics you will use to ensure these community(s) will benefit from the project. *(1-2 paragraphs suggested)*
2. **Project Schedule.** Provide a project schedule that estimates the completion date of the major project tasks and any major milestones. Applicants can expect Coastal Stories funding to begin in early 2025. Projects must be completed by February 2027.
3. **Preliminary Budget.** Please include the estimated total cost of the project, what activities you are requesting Conservancy funding for, and the proposed sources of additional funding. Include proposed funding sources even if they are not yet secured, but please make the status clear. If you wish, you can use the budget table provided as Attachment 3.
4. **Pre-application Checklist.** Please include the items on the following checklist as attachments to your pre-application.

|  |  |
| --- | --- |
|  | Pre-application Item |
| ☐ | 1. Completed Pre-application (around 4 pages) |
| ☐ | 1. Project Location Map & Photos (see pre-application question #1) |
| ☐ | 1. Additional visual or audio files that may help convey your project idea (optional, see pre-application question #1)   Please only attach photos, maps, or other materials with this application in which either (1) you own the copyright, trademark, or have some other ownership rights in the materials, or (2) you have permission to use and have the authority to grant the Conservancy the permission to use such materials for non-commercial purposes. |
| ☐ | 1. Design Plans & Images (optional) |
| ☐ | 1. Complete our survey to help us improve our grant process in the future: <https://www.surveymonkey.com/r/3TLJBYK>. |

# Attachment 3: Optional Budget Table

(Optional): You can use the below table to complete question 6.

|  | Project Activity | SCC Funding Amount | Other Funding Amount | Other Funding Status (Secured, Applying, etc.) | Total Cost |
| --- | --- | --- | --- | --- | --- |
| 1 |  |  |  |  |  |
| 2 |  |  |  |  |  |
| 3 |  |  |  |  |  |
| 4 |  |  |  |  |  |
| 5 |  |  |  |  |  |
| 6 |  |  |  |  |  |
|  | Indirect Costs (up to 20%) |  |  |  |  |
|  | TOTAL |  |  | (N/A) |  |

Example project activities could include design/planning, installation, community engagement, etc.