

## 4) Signs and Funder Acknowledgement Requirements

As part of your grant agreement, we require that you publicly acknowledge Coastal Conservancy funding for your project and/or program. Prior to beginning your project, you must submit a Signage and Acknowledgement Plan to your Conservancy Project Manager. For construction projects, this includes a plan for installing signs that contain our logo at the project site. Use of the Coastal Conservancy name and logo on signs must be approved in advance by your Conservancy Project Manager.

Our [Guidance Plan for Signage and Acknowledgement](#) can help you develop this plan. It details our requirements and suggestions around acknowledging Coastal Conservancy funding. Our [Logo and Signage Guidance](#) provides basic design guidelines for using the Coastal Conservancy logo.

Interpretive signage and materials can reinforce the message that all visitors and their safe uses of outdoor spaces are welcome and respected and that the full story of the California coast comes from multifold perspectives. Working with communities to develop these messages is typically an allowable grant expense. When developing interpretive materials, the Coastal Conservancy encourages grantees to create inclusive interpretive materials using the tips contained in the [Guidance Plan for Signage and Acknowledgement](#).

