

COASTAL CONSERVANCY

Staff Recommendation

March 8, 2007

SAVING THE BAY DOCUMENTARY

File No. 02-017

Project Manager: Joan Cardellino

RECOMMENDED ACTION: Authorization to disburse up to \$100,000 to Northern California Public Broadcasting, Inc. for production of a television documentary about San Francisco Bay.

LOCATION: All Bay Area Counties

PROGRAM CATEGORY: Public Access and Education

EXHIBITS

Exhibit 1: September 8, 2005 Staff Recommendation

RESOLUTION AND FINDINGS:

Staff recommends that the State Coastal Conservancy adopt the following resolution pursuant to Sections 31000 et seq. of the Public Resources Code:

“The State Coastal Conservancy hereby authorizes disbursement of up to one hundred thousand dollars (\$100,000) to Northern California Public Broadcasting, Inc. (NCPB) for production of a four-hour documentary on the history and development of San Francisco Bay. NCPB shall submit for the review and approval of the Executive Officer of the Conservancy a final work program, schedule and budget, and a proposed acknowledgment of the Conservancy’s assistance in the television documentary.”

Staff further recommends that the Conservancy adopt the following findings:

“Based on the accompanying staff report and attached exhibits, the State Coastal Conservancy hereby finds that:

1. Northern California Public Broadcasting, Inc. is a nonprofit organization existing under the provisions of Section 501(c)(3) of the U.S. Internal Revenue Code, and whose purposes are consistent with Division 21 of the Public Resources Code.
2. Except as provided in the project summary in the current accompanying staff recommendation, the project remains consistent with the Conservancy staff

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recommendation, authorization, and findings of September 8, 2005, attached to the current authorization as its Exhibit 1.

PROJECT SUMMARY:

Staff recommends authorization to disburse up to \$100,000 to NCPB for the purpose of producing a public educational documentary about the history and development of San Francisco Bay. The Conservancy has previously approved grants for this project totaling \$200,000. The Bay Conservation and Development Commission (BCDC) has designated \$50,000 necessary for this project, but is unable to make a grant directly to NCPB. Under the current authorization, the Conservancy would accept the funds from BCDC and then grant them to NCPB. BCDC anticipates receiving additional funds for the documentary that it would pass through the Conservancy; however at this time only \$50,000 is available. Staff is requesting authorization to disburse up to \$100,000 in the event BCDC is successful in obtaining additional funds.

The grantee for the previous grants was public television station KTEH located in San Jose. KTEH and public television KQED have recently merged to form Northern California Public Broadcasting, a private nonprofit organization dedicated to public educational television.

Funds provided by this grant will be used to pay for animation and editing of the final documentary, currently estimated to be completed in summer 2007.

In all other respects, this project is unchanged from the project last authorized by the Conservancy in September 2005. That staff recommendation is attached as Exhibit 1.